**Signature Keynotes**

**Sales, Leadership, Pure Motivation**

**SALES**

**Defy Marketplace Gravity**

**Succeed No Matter What This Economy Does**

Really? You are still watching the news, reading the reports and surfing the internet looking for that one guru, that wizard who can tell you what this economy is going to do? Wake up! This is *not* your mama’s economy. It is moving fast. Changing *constantly*. And it crushes businesses who can’t keep up.

Your success *depends on your ability* to build a business and develop a team that thrives on change and eats stagnation for lunch. This is a world where market fluctuations are the norm and competition grows like kudzu. **It is time for you to defy marketplace gravity!**

In this program, you will learn the business growth strategies you need to dominate your market. Build a team that *thrives* in change. Design a strategy that *gets results*. Get above the white noise. And leave the competition in the dust. Defy marketplace gravity and you leave your competition in the dust!

"You just gave me a million dollars worth of information - paid for this conference 10x over. Your message, your energy - you are exactly what every sales professional needs, "  
*Ken Williams, CEO Allied*

"You rocked the @AA_ISP #LC2017 stage!"  
*Jill Rowley, Digital Sales Transformation Expert, 14-years SAS*
**LEADERSHIP**

*Leadership Redefined*

*Ownership, Engagement, Results!*

Employee engagement trumps customer engagement ... every single time! The relationship you build with your employees is more important than the relationship you build with your customers. Yeah you heard me. Think about it! In today’s world it is not your product or service that is growing your bottom line it’s the experience your customers tweet about. The path to profitability and business growth is through employee engagement.

In this program your leaders will discover why engaging today’s employees is different, how to build a culture that makes the best and the brightest want to beat a path to your door. How to use employee engagement as the ultimate competitive advantage. Happy employees deliver great customers service & happy customers come back time after time!

*"The feedback we got is phenomenal. They loved you and the information you presented. We closed business before you left the stage – thank you!“*

*Paul Stowell, City National Bank*

*High Energy, Hired Her Multiple Times, My Team Loves Her*

*Peter Krauss, COO, Plasticard Logitech Inc*
PURE MOTIVATION

The Incredible Gift Of Struggle
Your Secret To Success

Confidence, Hustle, Drive! These are the essence of the most successful among us. Traits gained when you go all in. You commit to do what it takes. Imagine having the power to push through obstacles. Turn excuses into solutions. And the courage to fly with “no-net. It all starts when you embrace the gift of struggle. Struggle is the best teacher. Better than any leader, coach or mentor. When you embrace it. Understand it. And you’re willing to go the distance. You gain the incredible gift that only struggle can give.

The hidden gift of struggle is Meridith’s story. The gift that moved her from dead-end job to C-Suite Executive. From buried in debt to financial freedom. Struggle is the gift that opens doors. Changes mindsets. Taps your unlimited potential!

Ready to embrace the struggle? Wickedly funny, Powerfully high-energy keynote you will discover:

1. The value of struggle only the most successful professionals know
2. The secret to building a confident mindset
3. 4 Proven strategies to build your resilience and push through any obstacle
4. Shatter the hurdles that keep you from getting what you want and making an impact

No walking on coals, no breaking boards, just the proven strategies you need. Go for what you want. Courage to achieve at new levels. Power to leave your competition in the dust.

"I go to hundreds of Conferences - Meridith is the best presenter I have ever seen,"
Debby Skipp. Data Center Inc

"You are amazing – I laughed, cried, totally inspired!"
Debbie Kissinger Vice President Chase
INNOVATIVE PRODUCTS TO INSPIRE YOUR TEAM,
GROW YOUR BUSINESS & MAKE THIS ECONOMY
START WORKING FOR YOU!

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